



WE ARE THE WORLD

Head Office

Old Lions Club Office next to

Dutch Reformed Church of Zambia, Kabulonga Rd, Lusaka

Office: +26095552254 Mobile: +260776214959

Email: wearetheworldzambia@gmail.com

Website: www.wearetheworldzambia.org

"Remember Me" Project

A National Transformation Initiative by We Are The World Zambia

Executive Summary

The "Remember Me" Project is a bold, compassionate national initiative led by We Are The World Zambia, aimed at rehabilitating and empowering Zambia's homeless street population. It seeks to address both the immediate and long-term needs of individuals living on the streets—providing shelter, food, healthcare, and clothing, alongside vocational training, psychosocial support, family reunification, and sustainable reintegration into society through permanent housing and employment opportunities.

Launching in January 2026, the project will operate across all 160 districts of Zambia, reaching 100 homeless individuals per district every six months. Prior to the launch, a comprehensive fundraising and stakeholder mobilization campaign will run from July to November 2025 to build national momentum, secure partnerships, and resource the project effectively.

Background: Addressing the Roots of Homelessness in Zambia

Homelessness in Zambia is a deeply rooted, multifaceted issue driven by poverty, unemployment, domestic violence, rural-urban migration, mental health challenges, substance abuse, and climate-related disasters. It has devastating impacts, particularly on children and youth, making them vulnerable to exploitation, abuse, and exclusion from productive societal roles.

The broader implications include increased public health risks, crime, societal fragmentation, and a strain on national resources. A coordinated and compassionate national response is urgently required.

Project Goals and Objectives

1. Provide Immediate Relief

Deliver emergency support—shelter, food, healthcare, clothing, and hygiene—for street-connected individuals.

2. Rehabilitate and Empower

Offer life skills training, vocational education, and psychosocial support to promote mental wellness and self-reliance.

3. Family and Community Reunification

Reconnect individuals with families or place them in nurturing, prepared host communities.

4. Sustainable Reintegration

Secure permanent housing and stable employment, ensuring long-term dignity and independence.

5. Public Awareness and Advocacy

Use media storytelling, outreach, and public campaigns to foster national empathy, awareness, and collective responsibility.



WE ARE THE WORLD

Head Office

Old Lions Club Office next to

Dutch Reformed Church of Zambia, Kabulonga Rd, Lusaka

Office: +26095552254 Mobile: +260776214959

Email: wearetheworldzambia@gmail.com

Website: www.wearetheworldzambia.org

National Coverage and Impact

Each six-month cycle will serve 100 individuals per district, reaching 16,000 individuals nationally every cycle. With new intakes every six months, the project establishes a sustainable pipeline for transformation, ensuring that thousands of vulnerable lives are uplifted each year.

Conclusion

The "Remember Me" Project is not merely a program—it is a movement of hope, dignity, and national transformation. By uniting government actors, civil society, corporate partners, and ordinary citizens, the project represents a turning point in Zambia's social development agenda.

This initiative dares the nation to see the invisible, remember the forgotten, and build a future where no one is left behind.

Zoe Rich Dennis Nguni
Founder and President

We Are The World Zambia
+260771886389 / +260964002628
wearetheworldzambia@gmail.com
www.wearetheworldzambia.org