



**WE ARE THE WORLD**  
**Head Office**  
**The 3rd Floor, Design House, Cairo Road**  
**Kang'ombe and Associates P.O. Box 39428 Lusaka, Zambia**  
**Office: +26095552254 Mobile: +260776214959**  
**Email: wearetheworldzambia@gmail.com**

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PASTOR/REV/FR/ORG

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26<sup>th</sup> January 2023

DEAR SIR / MADAM

**REF: REQUEST TO HOLD A ONE DAY FREE JOB CREATION AND ENTREPRENEURSHIP TRAINING SEMINAR**

With reference to the mentioned subject above, we invite your organization/church members to participate to the abovementioned theme.

The training is focused to inspire participants to be successful entrepreneurs:

Training topic includes the following:

- Step Guide To Starting Your Own Business.
- How to register business, cooperative, club and run successfully in Zambia. (PACRA, ZRA and the BANK)

The training is focused to inspire participants to commit to working on their financial life through entrepreneurship and help the informal businesses to formal businesses. During the seminar the participants will be helped to process business registration with PACRA, ZRA and the BANK.

**BOOKS ON SALE INCLUDE:**

1. STEP GUIDE TO STARTING YOUR OWN BUSINESS K50 ONLY.
2. SUCCESS IS NOT A MYSTERY BUT REVEALED MEANS AND PRINCIPLE AT PLAY K100 ONLY.

We are the World Zambia is a non-governmental Organisation working in impoverished communities of Zambia in various child care, youth and women empowerment programs.

Our Objectives includes the following:

1. To empower individuals with social revolving funds.
2. To promote unity and prevent conflicts that enhance social cohesion and socio-economic development among individuals.
3. To build sustainable ecological development communities in developing societies.
4. To equip marginalized individuals with sustainable life skills.
5. To link individuals to public, health and education systems.

Our vision:

To see individuals, take a leadership role in addressing the most urgent issues facing the world, supported by their communities, civil society, government and business.

Job Creation and entrepreneurs training Campaign is a program dedicated to lift unemployed youths, men and women by teaching them basic skills necessary for them to join the labour force by creating job



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creation opportunities. We are working with clubs, cooperatives, churches and members of the public.

We wish to work with you in delivering prosperous middle income Zambia by 2030 in various districts of Zambia. We trust that entrepreneurship and vocation training skills has the potential to create employment opportunities for unemployed citizens who will make informed decisions. For young people to have meaningful work, they need education, skills, opportunities and support. We teach young people and women to see entrepreneurship as an engine for job creation, thereby helping the government in delivering empowerment programs.

**SOME OF OUR BOOKED ENTREPRENEURSHIP TRAINING PROGRAMS INCLUDES THE FOLLOWING:-**

- ✓ Driving with a basic license K1500
- ✓ Peanut butter making and branding K200
- ✓ Poultry and broiler K200
- ✓ Brick making and brick laying K500
- ✓ Chicken feed production K200
- ✓ Soap making K200
- ✓ Tailoring and designing K500
- ✓ Catering K500
- ✓ Fish farming K200
- ✓ Mushroom growing K200
- ✓ Agriculture for business K200
- ✓ Carpentry and joinery K500
- ✓ Jewelry making and deco K200
- ✓ Incubator making K500
- ✓ Flower pot making K200
- ✓ Door mats making K200

The participants are trained for 7-12 days and others go to a month plus, given necessary professional advice and monitoring to ensure project sustainability.

We plan to train 3,000,000 Zambians by 2030 who are expected to create jobs for 8,000,000 Zambians.

Your participation to the program will help us run the program successfully all round Zambia to delivering prosperous middle income Zambia by 2030 in various districts of Zambia.

Will be looking forward for your confirmation of participation so that we can give you a slot in our program. Attached is our registration certificate.

Yours faithfully

**ZOE DENNIS NG'UNI**  
**Country Director**



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### **8 BENEFITS OF ATTENDING TO OUR JOB CREATION AND ENTREPRENEURSHIP SEMINAR.**

Step Guide To Starting Your Own Business

You will learn:

1. What is entrepreneurship and how to become a successful one
2. How to get an idea for your business
3. Good Timing: Should you launch your business part time or full time?
4. Build It Or Buy It 5. How to write a Business plan and why you should?
5. How to write Business profile and why you should?
6. How to write Business proposal and why you should?
7. Help our participant register their businesses, cooperative in Zambia with PACRA, ZRA and the BANK for FREE!
8. One on one consultation with the business consultants on that day. Participant will be given an opportunity to ask questions and receive answers on the already business they are running or want to start.

Who is to attend to this seminar? = Anyone with a financial life and would want to be successful in life.



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NAME OF THE CHURCH/ ORGANISATION .....

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CHURCH/ ORGANISATION CONTACT PERSON NAMES: .....

PHONE NO.: .....

SIGNATURE: .....